



Global Mobility Program Design and Management
Expatriate and Global Payroll Solutions
International HR Consulting

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FOR IMMEDIATE RELEASE:

Expaticore Services LLC launches Major Growth Initiatives to Meet Market Demand for Global Payroll and Expatriate Program Services

Rockville Centre, NY – March 20, 2012: Expaticore Services LLC, a leading provider of global mobility program and international payroll solutions, announced today that it is undertaking a comprehensive growth project to strengthen its service delivery platform and expand its presence in the growing international payroll and mobility industry. Specific areas of focus include staffing, training, technology and marketing. The initiative is being implemented with support from AMBLER Growth Strategy Consultants.

"We have conducted extensive research to gather information about the market for global payroll solutions and global mobility management support. This review included surveys and interviews of many of our clients and vendors," said Dave Leboff, president of Expaticore. "We want to make sure that we hear our customers clearly, that we offer services and solutions that effectively and efficiently address their true needs, and that we plainly articulate the ROI that our clients seek in the solutions we create for them. At the same time, we want to establish the strongest network of best-in-class service partners possible to make sure that our client's interests are always served."

Leboff adds that Expaticore is increasing its presence at trade shows and industry-related conferences to keep up with the latest market initiatives. "Our involvement assures that we stay informed about the most immediate issues affecting current and prospective customers, as well as market trends and new products and services being offered in this rapidly evolving market," said Leboff. These conferences and exhibitions include The Forum for Expatriate Management (FEM) in Houston (February, 2012) and NYC (April 3, 2012), The APA Conference in Orlando (May 7 – 9), the Institute of Financial Operations Fusion Conference in Nashville on May 14th (joint presentation with Western Union), Humanic Users Conference on May 15th in NYC, and The Fall Forum for the APA in Las Vegas (September 19 – 21).

Expaticore's growth initiatives are designed to facilitate quicker integrations for new clients, align the company's service infrastructure to optimize the support and communications offered to each Expaticore client and continue to strengthen the company's already formidable data security and compliance environment.

About Expaticore

Established in 2002 to offer expert guidance and support to clients that transfer employees worldwide, Expaticore has grown organically into a leading service provider and consulting firm offering a broad spectrum of integrated global human resource solutions. The company offers its global mobility program design and management, international payroll administration, payroll compliance, international funds management and other global HR consulting services to organizations of all sizes. Expaticore's commitments to the highest standards of customer service, its certified, secure data-management environment, and its dedication to the careful management of client risk through diligence, compliance and control are valued dimensions of every solution implemented for the company's clients. For more information, visit www.expaticore.com.

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